



motiveSpace **COALITION**

STANDING FOR PROGRESSIVE DEVELOPMENT AND
DESIGN IN PORTLAND



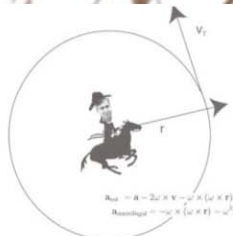
Community Asset Funds: How to Grow your own Community space

Sara Garrett

May 07, 2009

Living Futures (un)Conference

Cascadia Regional Green Building Council



THE MOTIVESPACE COALITION // 622 SE GRAND AVENUE, PDX OR 97214 // WWW.MOTIVESPACE.ORG
BOTTOM-UP SUSTAINABLE GRASSROOTS COMMUNITY DEVELOPMENT // P: 503.206.3344 F: 503-206-3302



JUDITH MOWRY
PDX OFFICE OF NEIGHBORHOOD INVOLVEMENT



BRAD MAL SIN
PRINCIPAL, BEAM DEVELOPMENT



R. PETER WILCOX
PRESIDENT, RENEWAL ASSOCIATES



CLARA BERRIDGE
NW COOPERATIVE DEVELOPMENT CENTER



COREY MARTIN
PRINCIPAL, PATH ARCHITECTURE



BILL CUNNINGHAM
CITY PLANNER, PORTLAND PLANNING BUREAU



CRAIG RAGLAND
DIRECTOR, COHOUSING ASSOCIATION US



ELI SPEVAK
MANAGING MEMBER, ORANGE SPLOT LLC



GRACE KIM
PRINCIPAL, SCHEMATA WORKSHOP INC



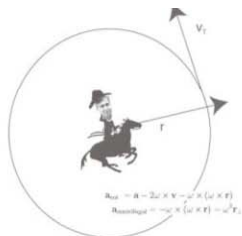
CARL TALTON
EXECUTIVE DIRECTOR, PORTLAND FAMILY OF FUNDS

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In the spring and summer of 2008, many of Portland's leading minds convened around the topic of 'grassroots property development.'



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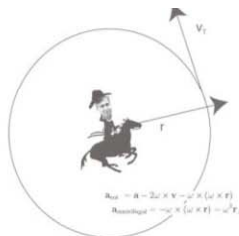
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*A 2-day symposium filled City Hall with
excited dialogue in September, 2008.
Together, we produced a grassroots
'placeMaking proposal.'*



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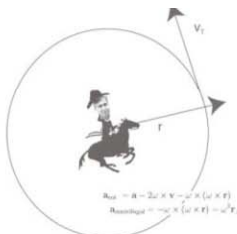


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PORTLAND'S PLACEMAKING PROPOSAL

2008 *motiveSpace* SYMPOSIUM + EXHIBITION

COLLABORATIVE PROPERTY DEVELOPMENT & THE CREATIVE CATALYST

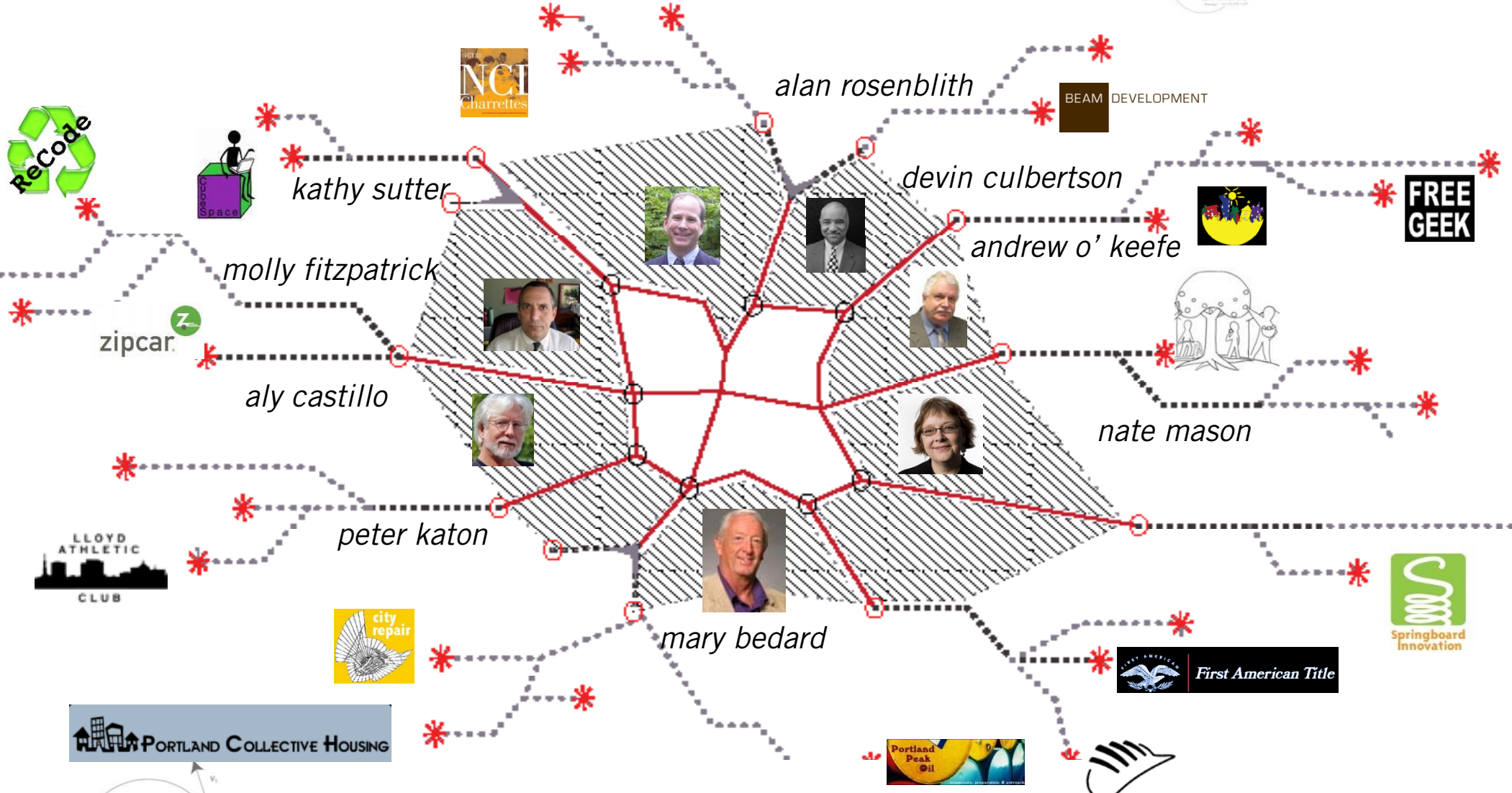


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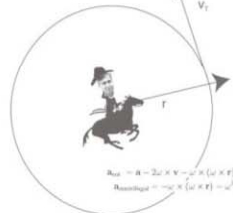
Now we are formalizing into a grassroots Coalition of many different groups – united by a single question....

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we ask....



...how can space motivate change?





we ask....



...how can space motivate change?





we ask....



a Stay positive

...how can space motivate change?





we ask....



a Stay positive

b Support each other

...how can space motivate change?





we ask....



a Stay positive

b Support each other

c Know your value

...how can space motivate change?





we ask....



a Stay positive

b Support each other

c Know your value

And most important...

...how can space motivate change?



MARKET CREEK
PLAZA



Cooperate! **d** 

*No one person, group, agency, business, or government would be able to build a thriving Community Asset Fund alone – only a **Community** can.*

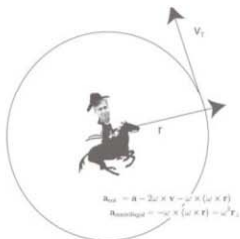
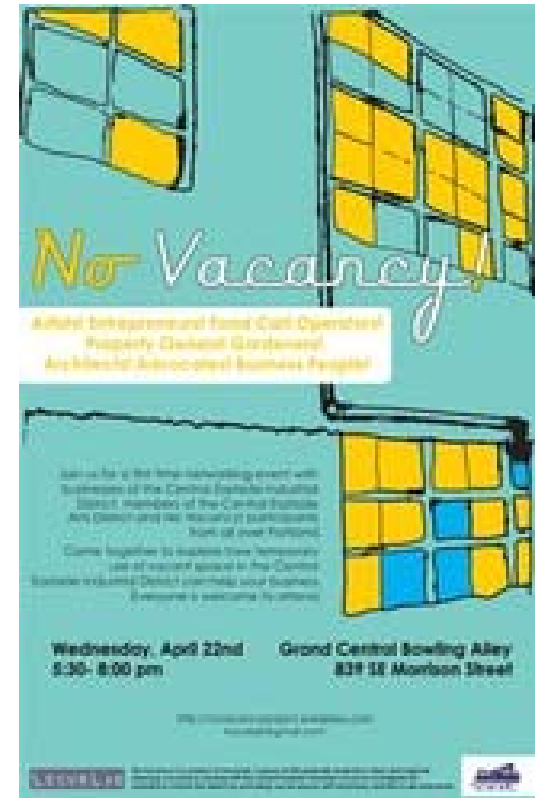


*community development 101:
map your assets.*



*stay positive,
man!*

Community developer John Kretzman argues for a positive focus on strengths, (Assets) rather than a negative focus on Needs (a).



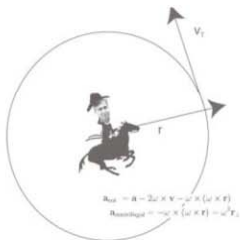
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microfinance 101:
Everyone deserves a chance.



*Give a lil'
somethin...*

**Nobel Laureate Muhammed Yunus
shows how far just a little can go (b).**



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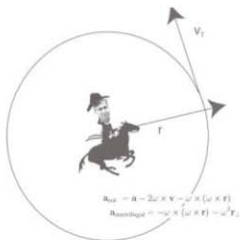
Everyone deserves a chance.



We believe that everyone deserves to help build their city. And that by working together, everyone can.

Give a lil' somethin...

Nobel Laureate Muhammed Yunus shows how far just a little can go (b).



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money \neq value



To understand the HOW – the financial nuts and bolts of grassroots property development, it's important to know that money doesn't have value, in itself. Instead...



money \neq value

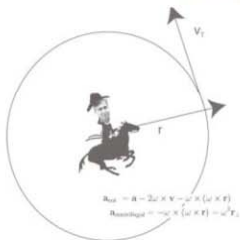


...it measures things that we value, as a community. Fortunately for builders, structures are one of the safest “reservoirs” of our community values. They last longer than any one person, or group.

legal complimentary currencies.. .



Toronto dollars; video game tokens; Ithaca HOURS; Chamber Bucks; stocks and bonds themselves – all forms of legal complimentary currency



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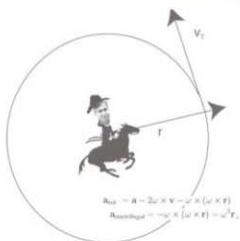


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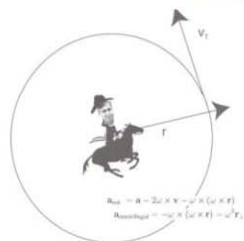


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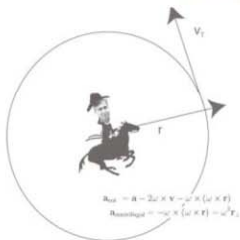


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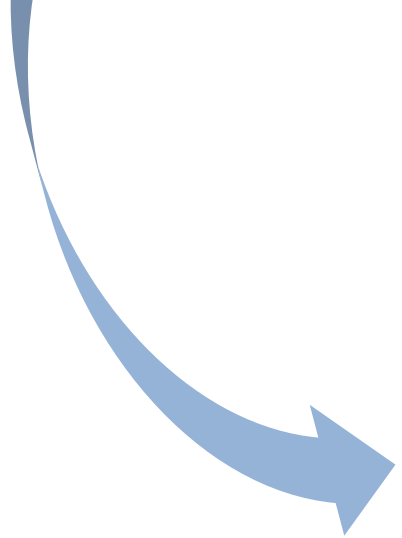
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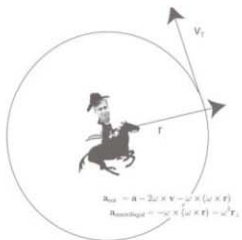
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what now?

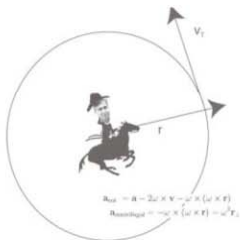


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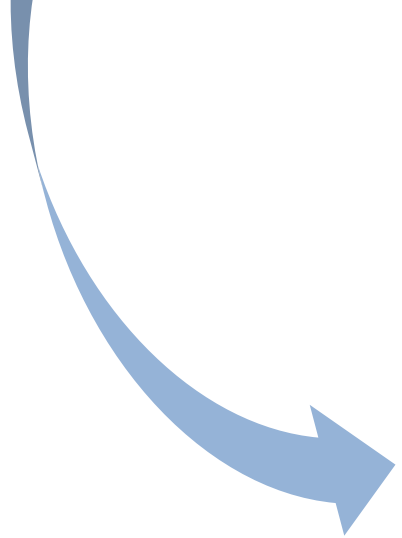


what now?

To say that you can't build a building because you have no money, if you have the supply, demand, materials, and labor – is like saying you're stuck, because you have no feet or inches.

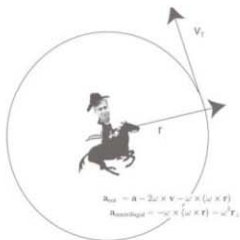


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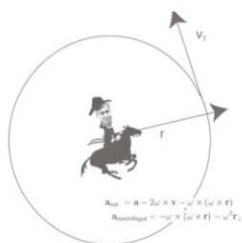
what now?

Dude needs a ruler ---->

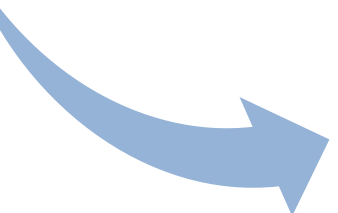


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*the 'open money' world
helps us measure...*



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time is money-

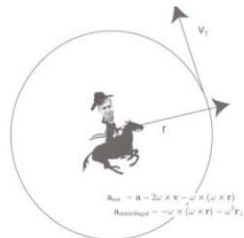


**START A TIME BANK TO BUILD CAPACITY;
TRACK & MANAGE SWEAT EQUITY**

Dr. Edgar S. Cahn invented "Time Dollars" (c)
<http://www.timebanks.org/about-timebanks.htm>



Members of PDX Time Bank in Woodlawn Neighborhood build bee-hives, earning HOURS.



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Businesses are neighbors too...

***Implement open-source Local
Exchange Trading System, for
optional barter between
businesses.***

Mobilize unused capacity! (d)



**Economist and currency designer Michael Linton
invented Local Exchange Trading Systems (d).**

Businesses are neighbors too...

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Mobilize unused capacity! (d)



And they want to connect.

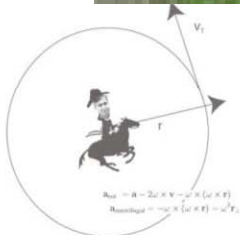


**Economist and currency designer Michael Linton
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Portland nursery, for instance, might want to help a “grassroots development team” advocating for a community garden. They could help by pledging cash or services, in the form of “seedPromises.”



If the grassroots developers pool enough assets to activate their project, Portland nursery’s ‘promises’ are redeemed as goods and services.



so really -



...how can space motivate change?



so really -



..... **a** *Stay positive: Map your Assets*

...how can space motivate change?



so really -



a *Stay positive: Map your Assets*

b *Support each other:
Implement open-source
Micro-finance platform*

...how can space motivate change?



so really -



- a** *Stay positive: Map your Assets*
- b** *Support each other: Implement open-source Micro-finance platform*
- c** *Know your value: Bank your time!*

...how can space motivate change?



so really -



- a** *Stay positive: Map your Assets*
- b** *Support each other: Implement open-source Micro-finance platform*
- c** *Know your value: Bank your time!*
- d** *And again...*

...how can space motivate change?



MARKET CREEK
PLAZA



Cooperate! **d**



**MARKET CREEK
PLAZA**



Cooperate! **d**

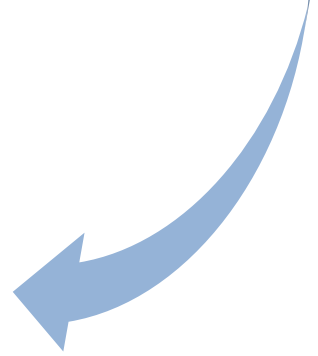


why are we better together?





Cooperate! **d**



why are we better together?

By implementing a Local Exchange Trading System cooperatively, we can believe the program can generate substantial federal dollars as well.





Cooperate! **d** 

why are we better together?

By implementing a Local Exchange Trading System cooperatively, we can believe the program can generate substantial federal dollars as well.

So come on, Portland, tell us! What does your neighborhood need?





Cooperate! **d** 

why are we better together?

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So come on, Portland, tell us! What does your neighborhood need?

Call Sara, at 503-206-3344, to let us know!





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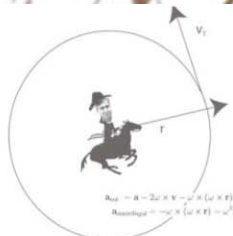
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